

Pre-Production Summary Template

GENERAL INFO

1. **Your name:** John Randall

2. **Story idea #:** 2

3. **Linear or Non-Linear?** Non-Linear

a. **If Linear**, summarize:

i. Beginning / Exposition:

ii. Middle / Complication:

iii. End / Resolution:

b. **If Non-Linear**, which format are you using? Book Ending

(Book Ending, The Countdown, The Puzzle, or The Beaded Necklace)

Summarize how your story will fit that format: Visual of a post-it note with words being written to form a paragraph about ideas. After the the last letter is written, there will be a couple of beats before the words delete in reverse.

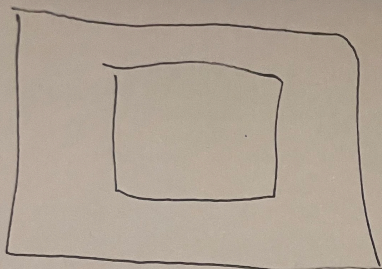
CREATIVE BRIEF

1. What must it be? It's a visual of writing down ideas
2. Who is it for? Someone needing a little motivation
3. How long must it be? 10-30 seconds
4. What is your objective with the piece? To write and brainstorm
5. When is it due? February 12,2025
6. What is the overall idea? Watching a blank piece a paper fill up with an idea and then get deleted.
7. What is the storyline summary? Ideas are only useful when used
8. Elevator pitch: Don't waste your time thinking what if, just do.
9. Tagline: Take action
10. Look and feel description: Deep and meaningful
11. Identify classic plot. Ex: Good vs Evil / Overcoming the Monster, Rebirth and Redemption, Rags to Riches, Role Reversals, Buddy Stories, Love Stories, Quest / journeys / Voyage and Return, Ship of Fools, The Rebel / Life Against the Grain, Coming of Age, or "Other" (explain): It is thought provoking to watch words flow onto paper and then get deleted because you didn't take action.

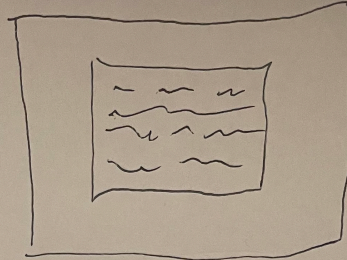
STORYBOARDS

1. **WHAT?** Create your visual script using storyboards. Be sure to map out each “story beat” so that someone unfamiliar with the story would be able to tell what is going on.
 - a. You may use imported graphics, but each frame should also have a hand-drawn element.
 - b. Stick figures are fine, but do pay attention to framing (visual composition), for example, Wide Shots (WS), Close-ups (CUs), Extreme Close-ups (ECUs), Over the Shoulder shots (O/S), etc.

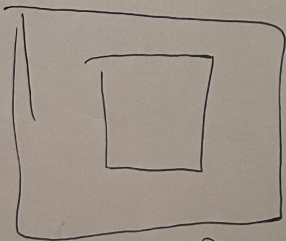
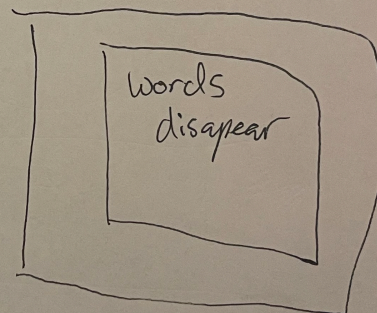
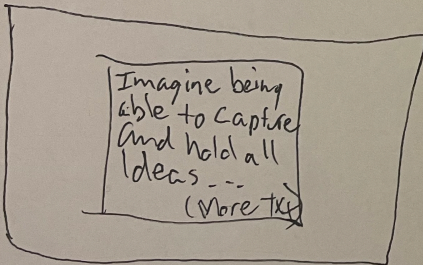
2. **HOW MANY?** Plan on at least one storyboard for each major shot or sequence we will see.
 - a. For example, we might start with an establishing shot (WS) to take in the scene, and then cut to a CU of the main character, and then an ECU of a first-person perspective of what they are looking at in their hand. Then we might cut back to a Medium Shot (MS) of them walking across the scene. This sequence would be represented by 4 storyboard frames.
 - b. Or if a single framing is used (i.e. the camera doesn't move and the focal length stays the same), then you would clearly map out the motion of the characters and objects in the frame. Use arrows to show us what moves where.
 - i. Repeating the above scene, we might see the character move in from the side with a large arrow. Once in place, their head might move down as their hand moves up (use a small arrow for each), then we see them move across the frame with another large arrow. This would likely be represented by 3-4 storyboard frames also.
3. **HOW?** Once you've created



Static Shot
MS
Blank Post-it
On Wall



Words begin
magically being
written



Blank Post-it

your storyboard frames, insert those images here in this document. You may use software (Photoshop, Animate, etc.) or hand-draw them and scan them or snap photos.

[Insert all storyboard images here]

CREATE A PDF

When you are done creating this document, you should create a universal PDF document that can be easily posted to your blog or emailed (it's not safe to assume everyone has Microsoft Word, and the files can be very large).

To do this on a Mac, click File>Print and then click the option for PDF in the lower left, followed by "Save to PDF". Contact me if you need help on a PC.

***PS:** Don't forget to do your 2nd story idea in the same format!